



Hello Academy at the Lakes families,

My name is Shawn Brown, and I am honored to serve as Academy at the Lakes' Athletic Director. I bring more than 25 years of experience as an athlete, coach, educator, and mentor. Having been part of the Academy at the Lakes community for the past 13 years, I am proud to continue serving a school that values excellence, character, and student growth.

My journey in athletics began as a multi-sport athlete and continued through my collegiate basketball career at Spring Arbor University, where I competed at a high level and developed a lifelong passion for leadership and teamwork. Since then, I have dedicated my career to helping young people reach their full potential both on and off the field of play.

Throughout my coaching career in basketball and football, I have had the privilege of building and transforming athletic programs, helping teams grow from challenging seasons into district champions, state contenders, and nationally recognized programs. While competitive success is rewarding, my greatest accomplishment has always been watching student-athletes develop confidence, resilience, accountability, and character that serve them long after their playing days are over.

In addition to coaching, I hold a master's degree in Sport Business from Saint Leo University and have earned advanced certifications in strength and conditioning through the Gray Institute. These experiences have helped shape my approach to athletic development, emphasizing performance, injury prevention, and lifelong wellness.

As Athletic Director, my vision is to create an environment where every student-athlete feels supported, challenged, and inspired. I believe athletics should be an extension of the classroom: a place where students learn leadership, teamwork, perseverance, and sportsmanship while building meaningful relationships and school pride.

I look forward to continuing to build relationships with our students, families, coaches, faculty, and community members while strengthening the Academy at the Lakes athletic program. Together, we will build a culture that celebrates excellence, fosters personal growth, and creates memorable experiences for all of our student-athletes.

I am excited to continue this journey with you.

Shawn Brown
Athletic Director
Head Football Coach/Head Track Coach
